



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO ORIENTAL

Office of the Schools Division Superintendent

DIVISION MEMORANDUM
No. 022 s. 2024

2024 NATIONAL WOMEN'S MONTH CELEBRATION

To : Public Schools District Supervisors
Public Elementary and Secondary School Heads
Public Elementary and Secondary Teachers
Section / Unit Heads
Division Personnel
All Others Concerned

1. In Support of the National Women's Month Celebration (NWMC) 2024, this office encourages the teaching non-teaching personnel of the DepEd Division of Davao Oriental to actively participate in the year's activities.
2. This year, the Philippine Commission on Women (PCW) launches a new recurring theme for the celebration: WE for gender equality and inclusive society along the official hashtag: **#WEcanbeEquALL**. Focus for the 2024 National Women's Month Celebration sub-theme: **"Lipunang Patas sa Bagong Pilipinas; Kakayahan ng Kababaihan Patutunayan!"**
3. All employees are advised to wear anything purple every Friday in March in solidarity with women's empowerment and gender equality.
4. Here are some recommended activities from the Philippine Commission on Women in relation to the celebration of the National Women's Month:
 - a. **NWMC-themed Flag Raising Ceremony**- The use of the All-Women Cast Lupang Hinirang Video in NWMC events is strongly advised. The music video can be downloaded from <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>.
 - b. **Kakayahan ng Kababaihan, Patutunayan!** - Organizing interactive activities that open discussions about gender equality, challenge stereotypes, and promote cultural shifts. Stakeholders could invite knowledgeable speakers, including gender experts and advocates, to share insights on breaking down societal norms and cultivating a more inclusive culture. Workshops, onsite or online, could also include activities that encourage participants to reflect on their own biases and engage in dialogue about how to collectively create positive change by taking concrete actions.
 - c. **Twenty Years of Republic Act 9262: Looking back and looking forward** - Year 2024 marks the twentieth year since the passage of Republic Act 9262, also



Address: Government Center, Dahican, Mati City, Davao Oriental
Telephone Number: (087) 388-3372
Email Address: davao.oriental@deped.gov.ph

ISO 9001:2015
CERTIFIED

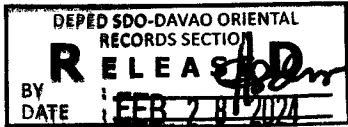


known as the Anti-Violence Against Women and Their Children (VAWC) Act. A landmark legislation in the Philippines, it aimed to address and prevent domestic violence against women and children. In commemoration of its passage on March 8, 2004, agencies, especially with mandates relative to addressing VAW, can conduct activities that aim to look back at the significant strides in the country's commitment to safeguarding the rights and well-being of women and children through this law. They can also evaluate the gaps and challenges in implementing the law and formulate ways to strengthen measures to combat various forms of VAW.

- d. **2024 NWMC banner of support** - Exhibit the National Women's Month Celebration banner prominently in front of your offices, landmarks, and other designated areas. In addition, upload the digital version to your agency's or organization's official website and social media accounts.
- e. **Musika ng Kababaihan Fridays (#MNKFriday)** - Share the songs from the MusikJuana Songwriting Contest and other PCW advocacy tunes within office spaces, public and private establishments, parks, and across social media platforms every Friday throughout March. Get these hymns of women's empowerment: <https://library.pcw.gov.ph/search/?q=musikjuana>
- f. **Offer your own "Serbisyo para kay Juana"** -Option to extend gestures of appreciation to women and girls on International Women's Day (March 8) and/or other dates in March and to disseminate information about their efforts and initiatives aimed at empowering women.
- g. **Organize activities in support of the Girl-Child Week and the Women with Disabilities Day Celebration** – to observed every fourth week of March
- h. **Use the official collateral designs released by PCW** - encouraged to utilize the official branding design released by the PCW for the 2024 National Women's Month Celebration (NWMC). The branding guide, standard banner, and sample collateral designs are available for download at the NWMC webpage.
- i. **Use the official hashtag: #WEcanbeEquALL** - Generating support for the cause, the online campaign aims to demonstrate our hope that #WEcanbeEquALL. This hashtag encourages women and everyone (WE) to advocate for equality and inclusivity, emphasizing the importance that ALL individuals, irrespective of gender, ability, status, or situation, are treated with respect and granted their rights. Participants are invited to use this hashtag not only to express their dedication but also to share their commitments and action plans in advancing gender equality and advancing an inclusive society.
- j. **Support PCW's online advocacy** - Leverage the full potential of the digital sphere by amplifying the advocacy online, promoting PCW's official social media accounts, and crafting NWMC campaigns tailored to individual agencies. Use the 2024 NWMC Advocacy Profile Photo and Background, along with other online resources such as the sticker pack, collaterals, and story frames. Participants are encouraged to showcase their activities in the virtual space and actively engage in the online conversation using the hashtag #WEcanbeEquALL.



5. All districts and schools are advised to organize activities to celebrate Women's Month. Additionally, an Accomplishment Report in hard copy is required to be prepared **by each district** and submitted to the Division Office on or before April 3, 2024. The Division Office will use these reports for a comprehensive report to be submitted to the Regional Office.
6. Immediate dissemination of and compliance with this Memorandum is directed.



3:19 P.M


JOSEPHINE L. FADUL
Schools Division Superintendent

SGOD/mgm



Address: Government Center, Dahican, Mati City, Davao Oriental
Telephone Number: (087) 388-3372
Email Address: davao.oriental@deped.gov.ph

ISO 9001:2015
CERTIFIED





DepEd Division of Davao Oriental
joins the celebration of the



2024 National Women's Month

LIPUNANG PATAS SA BAGONG PILIPINAS: Kakayahan ng Kababaihan, Patutunayan!

March 1- 31, 2024



#WEcanbeEquALL



Address: Government Center, Dahican, Mati City, Davao Oriental
Telephone Number: (087) 388-3372
Email Address: davao.oriental@deped.gov.ph

**ISO 9001:2015
CERTIFIED**

